



ronghe chen

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 312-684-0996



Education

Northwestern University | Evanston, IL

Sep 2023 - Jun 2027

- BS in Computer Science (concentration in Human-Computer Interaction) and Psychology
- Dean's List Spring 2024
- Relevant Coursework: Design, Thinking & Communication, Software Studio, Human-Computer Interaction, Presenting Ideas and Data, Design & Analysis of Algorithms, Machine Learning, Research Methods in Psychology

Experience

Campus Leadership Program

Mar 2025 - Present

You.com

- Designed marketing campaigns for You.com on Northwestern's campus, strengthening my skills in marketing strategy and cross-functional collaboration
- Attended monthly meetings with You.com's sales, engineering, data science, and marketing teams to better understand how AI works

UX Designer

Jan 2025 - Present

Computational Journalism Lab

- Designed interfaces for interactive web apps that incorporate data analysis into journalism
- Worked on front end for SQL text analysis web app using React + Vite

Product Management Intern

Nov 2024 - Feb 2025

Vibing

- Conducted user interviews gathering feedback on the interface
- Conducted informal market research to identify emerging trends and social media used by target audience, providing insights to the product team Spearheaded tone refinement for AI relationship advice bot by training LLM responses to emulate human empathy and conversational flow, enhancing user trust and engagement.
- Collaborated cross-functionally with engineers and product designers to improve bot alignment and personalization for Gen Z audiences

Website Co-Chair

Sept 2024 - Dec 2024

Responsible AI Student Organization

- Defined and executed long-term vision for student organization website; led front-end implementation timelines
- Mentored Website Committee on React and Webflow

Projects

Portfolio (<https://ronghechen.github.io/>) - Used HTML, CSS, and JavaScript to create a portfolio website.

Study Timer (<https://ronghechen.github.io/studytimer/>) - Used HTML, CSS, and JavaScript to create a Pomodoro-style timer for study sessions.

Transportation App Interface - Built an interface for a transportation app in Figma with features including ride matching and adjusting the number of passengers.

SQL Text Analysis Web App - Designed prototypes & developed front-end interface for SQL text analysis tool.

Open Street Map Processing - Used C++ to build an application that parsed XML data to predict bus arrival times and locate closest bus stops.

Leadership

Treasurer (Responsible Use of AI Student Organization)

Feb 2025 - Present

Sisterhood Committee (Chi Omega)

Apr 2025 - Present

Skills

Languages - Java, Python, C/C++, HTML/CSS/JavaScript

Tools - Figma, Excel, Tableau, Vite, Canva, Webflow, VSCode, Git, Jira

Frameworks - Tailwind CSS, React, NumPy

Certifications - Digital Skills: User Experience (Accenture), React.js (SimpliLearn), Scrum: The Basics (LinkedIn), Leading and Managing Successful UX Teams (LinkedIn), Agile User Experience Design and Research (LinkedIn), Agile Project Management with Jira Cloud (LinkedIn)